

**CITY OF AUSTIN**  
**Board of Adjustment/Sign Review Board**  
**Decision Sheet**

**DATE:** July 9, 2012

**CASE NUMBER:** C16-2012-0011

\_\_\_\_ Jeff Jack  
\_\_\_\_ Michael Von Ohlen  
\_\_\_\_ Nora Salinas  
\_\_\_\_ Bryan King  
\_\_\_\_ Susan Morrison  
\_\_\_\_ Melissa Hawthorne Absent - Will Schuler  
\_\_\_\_ Heidi Goebel  
\_\_\_\_ Cathy French (SRB only)  
\_\_\_\_ Dan Graham (SRB only)

**APPLICANT:** Kevin Hull

**OWNER:** Bryan Hardeman

**ADDRESS:** 3400 STECK AVE

**VARIANCE REQUESTED:** The applicant has requested a variance to increase the maximum sign height of a freestanding sign requirement of Section 25-10-130 (G) (1) from 30 feet above frontage street pavement grade to 60 feet above frontage street pavement grade in order to erect a freestanding sign for an Automotive Sales use in an "LI", Limited Industrial zoning district. (Commercial Sign District)

**BOARD'S DECISION:** POSTPONED TO AUG. 13, 2012

**FINDING:**

1. The variance is necessary because strict enforcement of the Article prohibits and reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscape, or topography, because:

OR,

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because:

OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because:

AND

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because:

  
Susan Walker  
Executive Liaison

  
Jeff Jack  
Chairman

## PUBLIC HEARING INFORMATION

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Case Number: C16-2012-0011 – 3400 Steck Avenue

Contact: Susan Walker, 512-974-2202

Public Hearing: Sign Review Board, July 9th, 2012

JORGE GARZA

Your Name (please print)

8515 SHOAL CREEK BLVD

Your address(es) affected by this application

Jorge Garza

Signature

Date

Daytime Telephone: 323-2726

Comments: THIS REQUEST IS RIDICULOUS, IT IS NOT IN

KEEPING WITH OUR NEIGHBORHOOD, EVERYBODY KNOWS

THE HONDA BRAND AND WHERE THE DEALERSHIPS ARE

IN TOWN, THERE IS NO NEED TO RUIN THE

LANDSCAPE WITH A POINTLESS SIGN,

If you use this form to comment, it may be returned to:

City of Austin-Planning & Development Review Department/ 1st Floor

Susan Walker

P. O. Box 1088

Austin, TX 78767-1088

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**Contact:** Susan Walker, 512-974-2202

**Public Hearing:** Sign Review Board, July 9th, 2012

*Pat Johnson*  
Your Name (please print)



8307 Shoal Creek Blvd  
Your address(es) affected by this application

Daytime Telephone: 512/455-6566

*[Signature]*  
Signature

07/02/12  
Date

Comments: 42 ft height increase

If you use this form to comment, it may be returned to:  
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Contact: Susan Walker, 512-974-2202

Public Hearing: Sign Review Board, July 9th, 2012

Juan Creixell

Your Name (please print)

8305 Shoal Creek Blvd.

Your address(es) affected by this application

Signature

Date

Daytime Telephone: (512) 453-6566

Comments:

45ft is more than enough



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Susan Walker  
P. O. Box 1088  
Austin, TX 78767-1088

**Walker, Susan**

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**From:** [REDACTED]  
**Sent:** Monday, July 09, 2012 12:27 PM  
**To:** Walker, Susan  
**Cc:** Chris Engen; Janet  
**Subject:** Case Number C16-2012-0011 - 3400 Steck Public Hearing: Sign Review Board July 9th, 2012

I am James Savage, treasurer of the Steck Plaza Community, an association of building condo owners at 3200 Steck. The Steck Plaza Community has 10 owners in a building just east of the intersection of Steck and Shoal Creek Boulevard on Steck Avenue. I received the public notice of a public hearing for a land development code variance for the Steck Plaza Community on June 29<sup>th</sup> from a notice sent to Steck Plaza Community, Suite 100.

The members of the Steck Plaza Community object to the approval of a 60 foot sign at the First Texas Honda at 3400 Steck. I have not received responses from First Texas Honda or the sign company when I called requesting why they needed such a large sign. We have no objection to the location of the sign at the west end of the 3400 Steck property. However we do object to a sign of that size. We believe it will mar site views from our building to the west with potential detrimental impact on our property values. We believe any signage should meet requirements of the current Land Development Code.

Thank you for allowing us to respond and register our objection to this variance request.

James Savage  
Treasurer  
Steck Plaza Community  
[Jim@eciaustin.com](mailto:Jim@eciaustin.com)  
512-342-2774 X6

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 Contact: Susan Walker, 512-974-2202  
 Public Hearing: Sign Review Board, July 9th, 2012

*James A. Alcindor*

Your Name (please print)

*8817 Shoal Creek Blvd.*

Your address(es) affected by this application

*James A. Alcindor* 7/9/12

Signature

Date

Daytime Telephone: *346-7030*

Comments:

*This large sign is nice block signs up and down Steck Ave. No need for signage this fall.*

If you use this form to comment, it may be returned to:  
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 Susan Walker  
 P. O. Box 1088  
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*Blag. #1*



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 Contact: Susan Walker, 512-974-2202  
 Public Hearing: Sign Review Board, July 9th, 2012

*James A. Alcridge*  
 Your Name (please print)

☐ I am in favor  
☒ I object

*8213-A Steck Creek Blvd.*  
 Your address(es) affected by this application

*James A. Alcridge* 7/6/12  
 Signature Date

Daytime Telephone: *546-7030*

Comments:

*This large sign will block the view up and down Steck Ave. There's no justification for a sign so big. JAL*

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*Bldg. # 2*

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Contact: Susan Walker, 512-974-2202  
Public Hearing: Sign Review Board, July 9th, 2012

Vicki McEgadden  
Your Name (please print)

2706 Benbrook Drive  
Your address(es) affected by this application

Vicki McEgadden 07/9/12  
Signature Date

Daytime Telephone: 512-458-4441

Comments: I strongly oppose this

variance because my  
residential neighborhood is  
detrimentally affected by their change  
as the look/feel of a family-oriented  
"neighborhood" is slowly being "choked  
out by these businesses that have  
taken over the "neighborhood plan."

Pretty soon, there will be no  
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P. O. Box 1088  
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neighborhood at all, just  
taken over by businesses that  
destroy everything to the property values



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**Contact:** Susan Walker, 512-974-2202

**Public Hearing:** Sign Review Board, July 9th, 2012

Your Name (please print)

STEVE MILLER DR.

Your address(es) affected by this application

Signature

Daytime Telephone: (512) 452 2179

Date

Comments:

GO! SIGN EXCESSIVE FOR AREA.

If you use this form to comment, it may be returned to:

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**Contact:** Susan Walker, 512-974-2202

**Public Hearing:** Sign Review Board, July 9th, 2012

*Dana Turner*

Your Name (please print)

*3024 Mossrock #104, Austin, TX 78757*

Your address(es) affected by this application

*Mossrock*

Signature

Daytime Telephone: *512-905-9941*

Date

*7/9/2012*

Comments:

*Not in keeping with the neighborhood character.*

☐ I am in favor  
☒ I object

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Public Hearing: Sign Review Board, July 9th, 2012

Nancy Alexis

Your Name (please print)

☐ I am in favor  
☒ I object

8800 Davenport Circle 78757

Your address(es) affected by this application

Nancy Alexis

Signature

Date

Daytime Telephone: 512 452-9009

Comments:

Do not need a 60 foot sign at this location. Not consistent with other signs in this area which are no higher than 30 feet.

If you use this form to comment, it may be returned to:

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SHARON CAYTON

Your Name (please print)

8704 Milway Dr

Your address(es) affected by this application

Sharon Cayton

Signature

Daytime Telephone: 512-452-2179

Date

7-8-2012

Comments:

There is no need for a 60' sign.  
Everyone will know where the new  
dealership will be!

If you use this form to comment, it may be returned to:

City of Austin-Planning & Development Review Department/ 1st Floor  
Susan Walker  
P. O. Box 1088  
Austin, TX 78767-1088

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**Case Number:** C16-2012-0011 - 3400 Steck Avenue

**Contact:** Susan Walker, 512-974-2202

**Public Hearing:** Sign Review Board, July 9th, 2012

*Elizabeth Douglass*

Your Name (please print)

*8800 Mikulay Drive*

Your address(es) affected by this application

*Susan Walker*

Signature

*7/8/12*

Date

Daytime Telephone: *458-7812*

Comments:

*Not necessary - 301 is sufficient for this area*

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**Contact:** Susan Walker, 512-974-2202  
**Public Hearing:** Sign Review Board, July 9th, 2012

*Morie J. Simpson*

Your Name (please print)

*8410 Millway Dr. Austin, TX 78757*

Your address(es) affected by this application

*Martie J. Simpson*

Signature

*7-9-12*

Date

Daytime Telephone: \_\_\_\_\_

Comments: \_\_\_\_\_

☒ I am in favor  
☐ I object

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Case Number: C16-2012-0011 - 3400 Steck Avenue  
Contact: Susan Walker, 512-974-2202  
Public Hearing: Sign Review Board, July 9th, 2012

Randall W. Alexis

Your Name (please print)

8800 Dawnridge Circle

Your address(es) affected by this application

Randall W. Alexis

Signature

July 8 2012  
Date

Daytime Telephone: 512-372-0174

Comments: 60' exceeds the other signs on stock and home south of 183. It is way out of proportion

☐ I am in favor  
☒ I object

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Case Number: C16-2012-0011 – 3400 Steek Avenue  
Contact: Susan Walker, 512-974-2202  
Public Hearing: Sign Review Board, July 9th, 2012

*Parreia solida*

*Your Name (please print)*

8713 Millway Drive

*Your address(es) affected by this application:*

Patricia Sullivan

*Signature*

7/8/12  
Date

Daytime Telephone: 512-458-4480 <sup>signature</sup>

Comments: there is no need

There are no signs to tell anywhere around. This is adjacent to a neighborhood. Sketch one more and say it of Prof. H. - say to find it in it.

Don't sign, across the street is enough for them. No need to let a friend

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**Case Number:** C16-2012-0011 - 3400 Steck Avenue

**Contact:** Susan Walker, 512-974-2202

**Public Hearing:** Sign Review Board, July 9th, 2012

**Robert Obersten**  
**Dahlia Gutierrez**

*Your Name (please print)*

**8305 DAVIDSON CIR APT 78757**

*Your address(es) affected by this application*

**7-9-12**  
**Robert Obersten**  
**Dahlia Gutierrez**  
**7-9-12**

*Signature*

*Date*

*Daytime Telephone:*

**Comments: I Don't want a 60' Sign for**  
**15'x30' Signage.**

**THREATS NO OTHER AUTO STREETS ANYWHERE**  
**NEAR STREET & SHAL CREEK. WHY SA BIG?**

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Case Number: C16-2012-0011 - 3400 Steck Avenue  
Contact: Susan Walker, 512-974-2202  
Public Hearing: Sign Review Board, July 9th, 2012

Susan Ross

Your Name (please print)

☐ I am in favor  
☒ I object

2103 Benbrook Dr Austin TX 78757  
Your address(es) affected by this application

  
Signature

7/9/12  
Date

Daytime Telephone: 512 457 1682

Comments: everyone has a smart phone w/ capabilities to find/search for locations.

In this town of wif —  
we need to use automated  
tools not bo' signs!!

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**Case Number:** C16-2012-0011 – 3400 Steck Avenue

**Contact:** Susan Walker, 512-974-2202

**Public Hearing:** Sign Review Board, July 9th, 2012

*Matt Williams*

Your Name (please print)

*8312 Millway Dr  
Austin, TX 78757*

Your address(es) affected by this application

*Matt Williams*

Signature

*7-9-12*

Date

Daytime Telephone: *512 451 9442*

Comments:

<input type="checkbox"/> I am in favor <input checked="" type="checkbox"/> I object
--

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Case Number: C16-2012-0011 - 3400 Steck Avenue

Contact: Susan Walker, 512-974-2202

Public Hearing: Sign Review Board, July 9th, 2012

MARY ARLEN

Your Name (please print)

3209 A Mossrock Dr 78757

Your address(es) affected by this application

Mary Arlen

Signature

7-8-12

Date

Daytime Telephone: 512 803 1540

Comments:

1. NOT NECESSARY FOR GOV'T TO BE SEEN FROM MORAC
2. OUT OF CHARACTER - NO OTHER SIGNS LIKE IT
3. WOULD SET PRECEDENCE THAT WE DON'T WANT

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☐ I am in favor  
☒ I object

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**Contact: Susan Walker, 512-974-2202**  
**Public Hearing: Sign Review Board, July 9th, 2012**

*Susan Walker*  
 Your Name (please print)

☐ I am in favor  
☒ I object

*8601 Davenport Circle*  
 Your address(es) affected by this application

*Susan Walker* 7/9/12  
 Signature Date

Daytime Telephone: \_\_\_\_\_

Comments: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

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**Contact:** Susan Walker, 512-974-2202  
**Public Hearing:** Sign Review Board, July 9th, 2012

Andrea C. Williams  
 Your Name (please print)

☐ I am in favor  
☒ I object

8312 Millway Dr  
 Your address(es) affected by this application

Andrea C. Williams 7-9-2012  
 Signature Date

Daytime Telephone: 512-451-9442

Comments: I don't think a case that large is necessary in our neighborhood. Even though there are many businesses in our neighborhood, none of them have such large signs - not even hours. Sign on Grand Rd. aren't even that large. Let them be an average with other signs in the neighborhood.

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**Public Hearing:** Sign Review Board, July 9th, 2012

E. JOHNNIE MC FERRIN  
 Your Name (please print)

☒ I am in favor  
☐ I object

3601 STECKWOOD LN  
 Your address(es) affected by this application

E. J. McFerrin  
 Signature

7/9/12  
 Date

Daytime Telephone: (512) 457-2752

Comments:

**If you use this form to comment, it may be returned to:**

City of Austin-Planning & Development Review Department/ 1st Floor  
 Susan Walker  
 P. O. Box 1088  
 Austin, TX 78767-1088

## PUBLIC HEARING INFORMATION

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Case Number: C16-2012-0011 - 3400 Steck Avenue

Contact: Susan Walker, 512-974-2202

Public Hearing: Sign Review Board, July 9th, 2012

*MARIA FLENNIKEN*

Your Name (please print)

☐ I am in favor  
☒ I object

*8600 STELLWOOD LN*

Your address(es) affected by this application

*Maria Fleniken* *July 9, 2012*

Signature

Date

Daytime Telephone: *459-5522*

Comments:

*Keep swimming pool  
free from tree types of signs*

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P. O. Box 1088  
Austin, TX 78767-1088



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**Case Number: C16-2012-0011 – 3400 Steck Avenue**  
**Contact: Susan Walker, 512-974-2202**  
**Public Hearing: Sign Review Board, July 9th, 2012**

Cynthia Tays  
 Your Name (please print)

☒ I am in favor  
☐ I object

8500 Shoal Creek Blvd, Bldg. 4, Ste. 106  
 Your address(es) affected by this application

Cynthia Tays 7-6-12  
 Signature Date

Daytime Telephone: 512-794-6300

Comments: \_\_\_\_\_

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 Susan Walker  
 P. O. Box 1088  
 Austin, TX 78767-1088

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**Case Number: C16-2012-0011 – 3400 Steck Avenue**  
**Contact: Susan Walker, 512-974-2202**  
**Public Hearing: Sign Review Board, July 9th, 2012**

Your Name (please print) \_\_\_\_\_

☒ I am in favor  
☐ I object

Your address(es) affected by this application \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Daytime Telephone: \_\_\_\_\_

Comments: NO PROBLEMS WITH SIGNAGE

WELL BE GOOD FOR GREEN BUSINESS

AND BECOME LANDMARK FOR NEIGHBORHOOD

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 Susan Walker  
 P. O. Box 1088  
 Austin, TX 78767-1088

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**Case Number:** C16-2012-0011 – 3400 Steck Avenue  
**Contact:** Susan Walker, 512-974-2202  
**Public Hearing:** Sign Review Board, July 9th, 2012

*Isabel Sweet*

Your Name (please print)

8525 Shoal Creek Blvd, Apt 109

Your address(es) affected by this application

*Isabel Sweet*

Signature

*7/1/12*

Date

Daytime Telephone: *unnecessary*

Comments:



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 City of Austin-Planning & Development Review Department/ 1st Floor  
 Susan Walker  
 P. O. Box 1088  
 Austin, TX 78767-1088

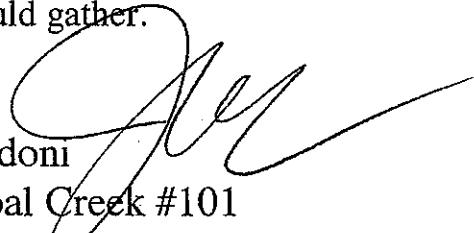
Case Number C16-2012-0011-3400 Steck Ave  
Public Hearing Sign Review Board , July 9, 2012  
Susan Walker

I oppose the variance.

There are no special circumstances nor hardships or inequities unique to the car dealership; a variety of businesses at that intersection have done just fine over the years with non-gargantuan scale signage. Hart Graphics, Stripling Blake, BMC and more recently Lowes have all prevailed without a 60 ft sign.

In my opinion a 60 foot sign would be an eyesore. While Shoal Creek is a commercial corridor, this area is essentially residential . The proposed sign would be an unnecessary esthetic blight.

Clearly this is an economic request. The irony is that Mopac is 750 feet away and buried at the Steck overpass so the sign will be invisible from the freeway. A 30 ft sign should manage to catch all the drive- by business a 60 ft sign would gather.



John Ghidoni  
8229 Shoal Creek #101  
Austin , Tx 78757  
512.371.7400

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**Case Number:** C16-2012-0011 – 3400 Steck Avenue  
**Contact:** Susan Walker, 512-974-2202  
**Public Hearing:** Sign Review Board, July 9th, 2012

Your Name (please print)

Susan Ghidoni



Your address(es) affected by this application

8229 Shoal Creek #101 78757

*[Signature]*  
 Signature

Date

7-3-12

Daytime Telephone: 512 3717400

Comments:

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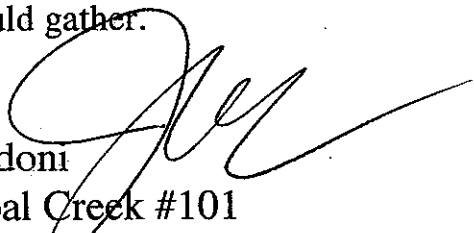
Case Number C16-2012-0011-3400 Steck Ave  
Public Hearing Sign Review Board , July 9, 2012  
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**Case Number: C16-2012-0011 – 3400 Steck Avenue**

**Contact: Susan Walker, 512-974-2202**

**Public Hearing: Sign Review Board, July 9th, 2012**

Your Name (please print)

John Shiden



Your address(es) affected by this application

8729 Shoel Creek #101 78757

Signature

Date

Daytime Telephone: 512 3717400

Comments:

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Susan Walker  
P. O. Box 1088  
Austin, TX 78767-1088

If you need assistance completing this application (general inquires only) please contact Susan Walker, 974-2202; 505 Barton Springs Road, 2<sup>nd</sup> Floor (One Texas Center).

CASE # C16-2012-0011  
ROW # 10781041

**CITY OF AUSTIN**  
**APPLICATION TO BOARD OF ADJUSTMENT**  
**GENERAL VARIANCE/PARKING VARIANCE**

TP-024305-11-12

**WARNING: Filing of this appeal stops all affected construction activity.**

**PLEASE: APPLICATION MUST BE TYPED WITH ALL REQUESTED INFORMATION COMPLETED.**

STREET ADDRESS: 3400 Steck Ave

LEGAL DESCRIPTION: Subdivision - \_\_\_\_\_

Lot(s) 1-12 Block V Outlot \_\_\_\_\_ Division Willandale Estates Dec 2

I/We Kevin Hull on behalf of myself/ourselves as authorized agent for

First Texas Honda affirm that on April 2, 2012,

hereby apply for a hearing before the Board of Adjustment for consideration to:

(check appropriate items below)

X ERECT    ATTACH    COMPLETE    REMODEL    MAINTAIN

a 60ft Tall Cabinet Sign

in a LI district.  
(zoning district)

**NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.**



**VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings (see page 5 of application for explanation of findings):**

**REASONABLE USE:**

1. The zoning regulations applicable to the property do not allow for a reasonable use because:

The zoning regulations only allow for a 30 ft tall sign which will not be visible to Mopac

---

**HARDSHIP:**

2. (a) The hardship for which the variance is requested is unique to the property in that:

The Railroad grade that runs along the west side of the property and the mulit. story building between the location and Mopac are not visible without the 60 ft tall sign

---

- (b) The hardship is not general to the area in which the property is located because:

Prevent location form being visible to customer base

---

**AREA CHARACTER:**

3. The variance will not alter the character of the area adjacent to the property, will not impair the use of adjacent conforming property, and will not impair the purpose of the regulations of the zoning district in which the property is located because:

The location of the sign will be next to railroad tracks and not next to any other location.

---

**PARKING: (Additional criteria for parking variances only.)**

Request for a parking variance requires the Board to make additional findings. The Board may grant a variance to a regulation prescribed Section 479 of Chapter 25-6 with respect to the number of off-street parking spaces or loading facilities required if it makes findings of fact that the following additional circumstances also apply:

1. Neither present nor anticipated future traffic volumes generated by the use of the site or the uses of sites in the vicinity reasonable require strict or literal interpretation and enforcement of the specific regulation because:

NA

---

2. The granting of this variance will not result in the parking or loading of vehicles on public streets in such a manner as to interfere with the free flow of traffic of the streets because:

NA

3. The granting of this variance will not create a safety hazard or any other condition inconsistent with the objectives of this Ordinance because:

NA

4. The variance will run with the use or uses to which it pertains and shall not run with the site because:

NA

**NOTE:** The Board cannot grant a variance that would provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated.

**APPLICANT CERTIFICATE** – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed K. Hull Mail Address: 12885 Research Blvd Ste101-A

City, State & Zip Austin, TX 78750

Printed Kevin Hull Phone 512-401-6500 Date 5/17/12

**OWNERS CERTIFICATE** – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed See next page Mail Address 1301 W Koenig Ln

City, State & Zip Austin, TX 78756

Printed Bryan Hardeman Phone 512-381-1342 Date \_\_\_\_\_

2. The granting of this variance will not result in the parking or loading of vehicles on public streets in such a manner as to interfere with the free flow of traffic of the streets because:

\_\_\_\_\_

\_\_\_\_\_

3. The granting of this variance will not create a safety hazard or any other condition inconsistent with the objectives of this Ordinance because:

\_\_\_\_\_

\_\_\_\_\_

4. The variance will run with the use or uses to which it pertains and shall not run with the site because:

\_\_\_\_\_

\_\_\_\_\_

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Signed \_\_\_\_\_ Mail Address: 12885 Research Blvd Ste101-A

City, State & Zip \_\_\_\_\_ Austin, TX 78750

Printed \_\_\_\_\_ Kevin Hull \_\_\_\_\_ Phone \_\_\_\_\_ 512-401-6500 \_\_\_\_\_ Date \_\_\_\_\_

**OWNERS CERTIFICATE** – I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed Bryan Hardeman \_\_\_\_\_ Mail Address \_\_\_\_\_ 1301 W Koenig Ln

City, State & Zip \_\_\_\_\_ Austin, TX 78756

Printed \_\_\_\_\_ Bryan Hardeman \_\_\_\_\_ Phone \_\_\_\_\_ 512-381-1342 \_\_\_\_\_ Date 5/17/12



SUBJECT TRACT

ZONING BOUNDARY

CASE#: C16-2012-0011  
LOCATION: 3400 STECK AVE



This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

This product has been produced by the Planning and Development Review Department for the sole purpose of geographic reference. No warranty is made by the City of Austin regarding specific accuracy or completeness.

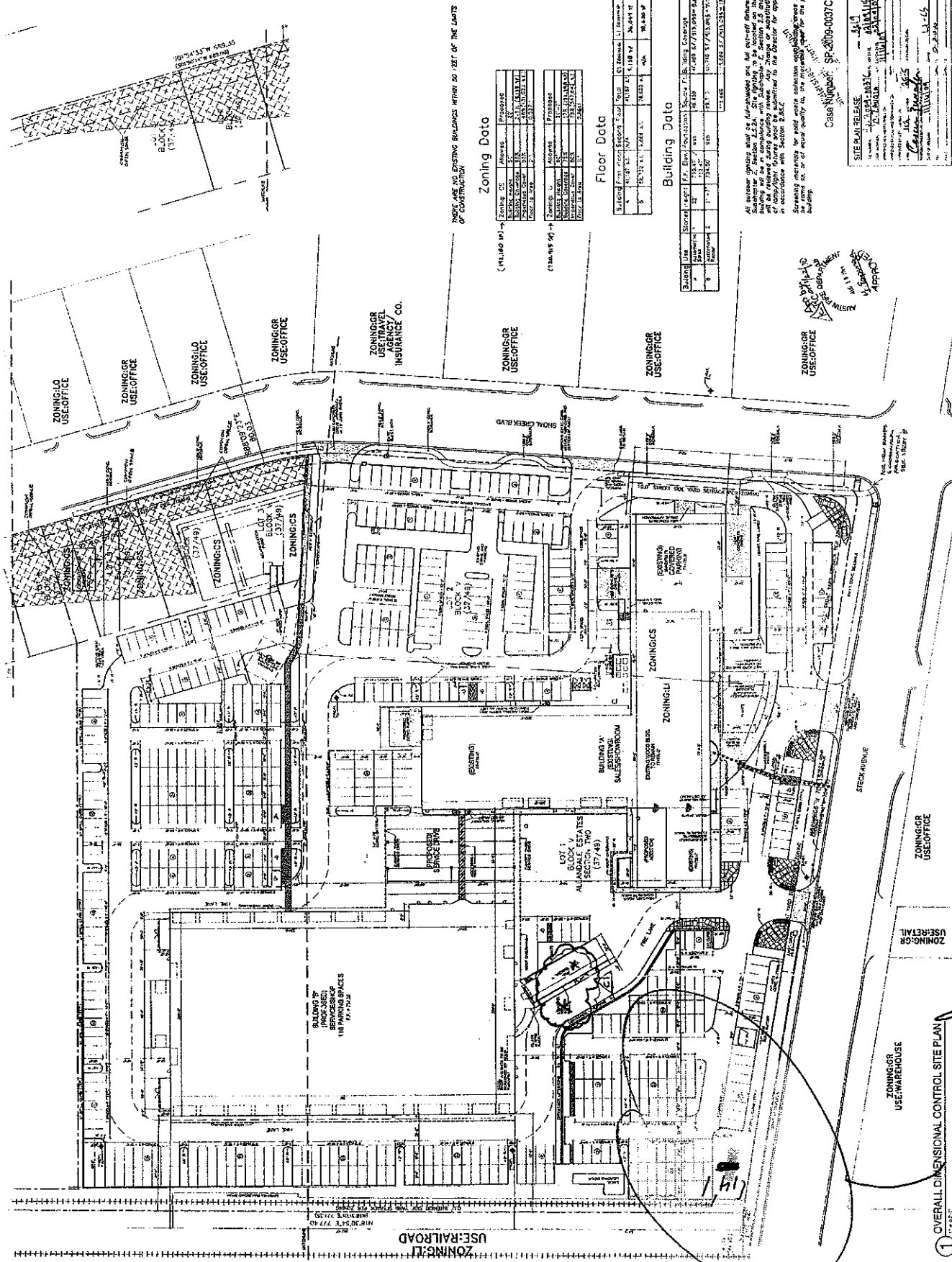
**Architect's Seal**  
 Commercial and Residential Architecture  
 RALPH A. THIBODEAU, AIA ARCHITECT  
 NCARB  
 633 Newwood Drive  
 Springwood, Texas 78089  
 Phone: (512) 264-8980  
 FAX: (512) 264-8970



**FIRST TEXAS HONDA**  
 SERVICE SHOP AND SHOWROOM ADDITION



**3 OF 19**  
 SHEET NO.  
 OVERALL SITE PLAN  
 Case Number: SP-2019-0037C  
 City of Austin, Texas  
 Planning Department  
 Planning Division  
 Planning Manager: [Signature]  
 Planning Director: [Signature]  
 Planning Commission: [Signature]  
 City Council: [Signature]  
 Mayor: [Signature]



**Zoning Data**

ZONING	AREA	PERMITS	REMARKS
ZONING: LU	1.00	1.00	1.00
ZONING: LI	1.00	1.00	1.00
ZONING: LO	1.00	1.00	1.00
ZONING: UO	1.00	1.00	1.00

**Floor Data**

FLOOR	AREA	PERMITS	REMARKS
FLOOR 1	1.00	1.00	1.00
FLOOR 2	1.00	1.00	1.00
FLOOR 3	1.00	1.00	1.00

**Building Data**

BUILDING	AREA	PERMITS	REMARKS
BUILDING 1	1.00	1.00	1.00
BUILDING 2	1.00	1.00	1.00
BUILDING 3	1.00	1.00	1.00

Notes: All outdoor lighting shall be shielded and not directed towards adjacent properties. All outdoor lighting shall be shielded and not directed towards adjacent properties. All outdoor lighting shall be shielded and not directed towards adjacent properties.

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① OVERALL DIMENSIONAL CONTROL SITE PLAN

*Handwritten note:* Version of General Plan



## City of Austin

Austin's Community-Owned Electric Utility

[www.austinenergy.com](http://www.austinenergy.com)

Town Lake Center • 721 Barton Springs Road • Austin, Texas • 78704

May 10, 2012

Continental Cars Inc

6757 Airport Blvd

Austin, Texas 78752-3602

Via email to Kevin Hull at: [Kevin@texascustomsigns.com](mailto:Kevin@texascustomsigns.com)

Re: 3400 Steck Avenue

Lot 1-12 Blk V Allandale Estates Sec 2 2.69 AC J Wallace

Dear Kevin,

Austin Energy (AE) has reviewed your application for the above referenced property requesting to erect a 60 foot tall cabinet sign. Austin Energy does not oppose this application as requested and shown on the attached red-stamped sketch provided all AE clearance criteria requirements are met as well as compliance with the National Electric Safety Code and OSHA.

Thank you for checking with us in advance. Should you have any questions, please feel free to contact me at 322-6587.

Sincerely,

A handwritten signature in black ink, appearing to read "Lena Lund".

Lena Lund

Public Involvement/Real Estate Services

Cc: Diana Ramirez and Susan Walker



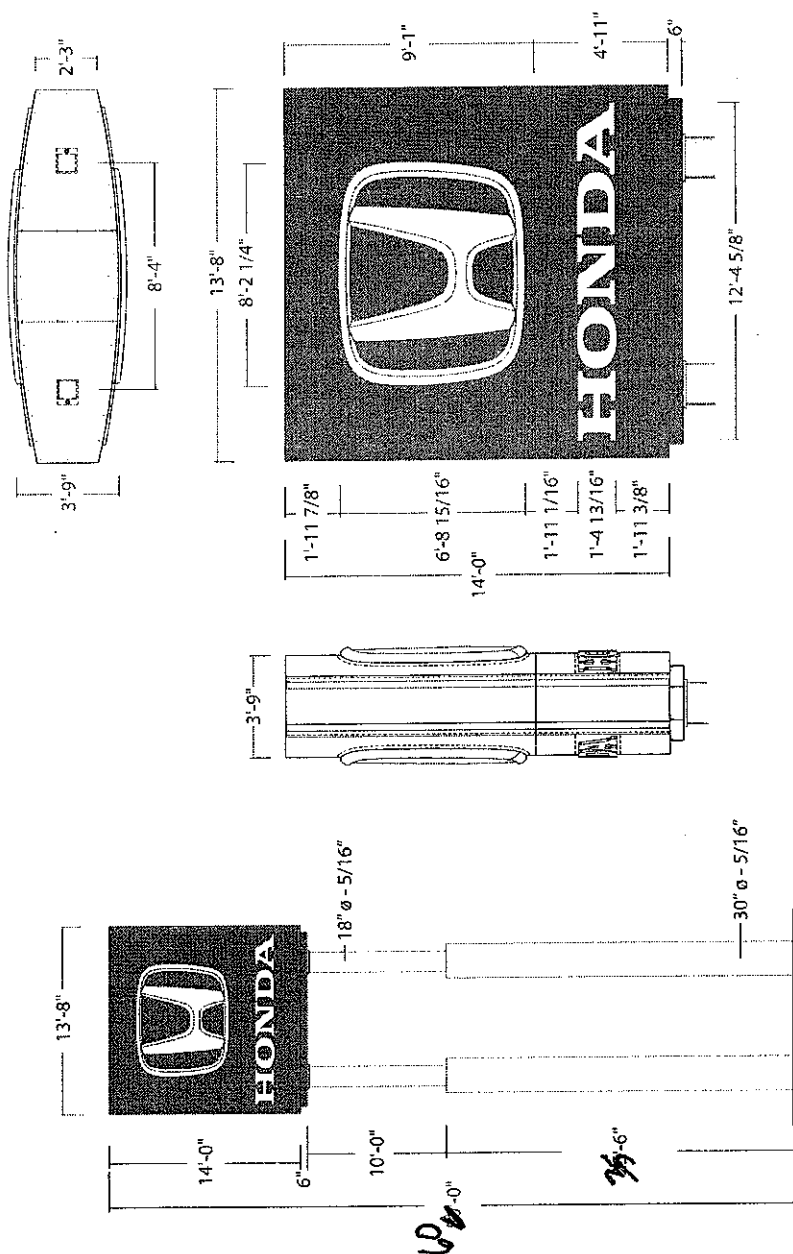
100-443887-100

50/22

**HBS-14x14x50 - GEN 3**  
**Supply & Install (1) One D/F Illuminated Pylon Sign**

**Specifications:**

- Aluminum construction  
Cabinet & escutcheon painted to match Honda Blue (PMS 285C)  
Aluminum face routed out  
Pushed through 3D molded white acrylic logo & letters  
White LED illumination  
Blue LED recessed lighting on side of cabinet  
Electrical hook-up by others  
18"/30" Support poles painted Honda white  
Direct bury installation



Scale: 3/32"=1'-0"

Customer Approval:

0.321



**ASME**  
**AMERICAN SOCIETY OF MECHANICAL ENGINEERS**  
**1120 N. 17TH ST., NEW YORK, N.Y. 10036**  
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110 N. Cedar Bluff Rd. • Suite 101 • Knoxville, TN. 37923



# Conceptual Design based on Preliminary Engineering Drawing

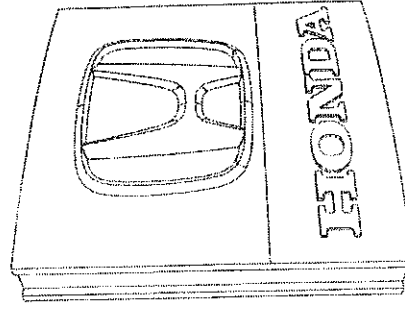
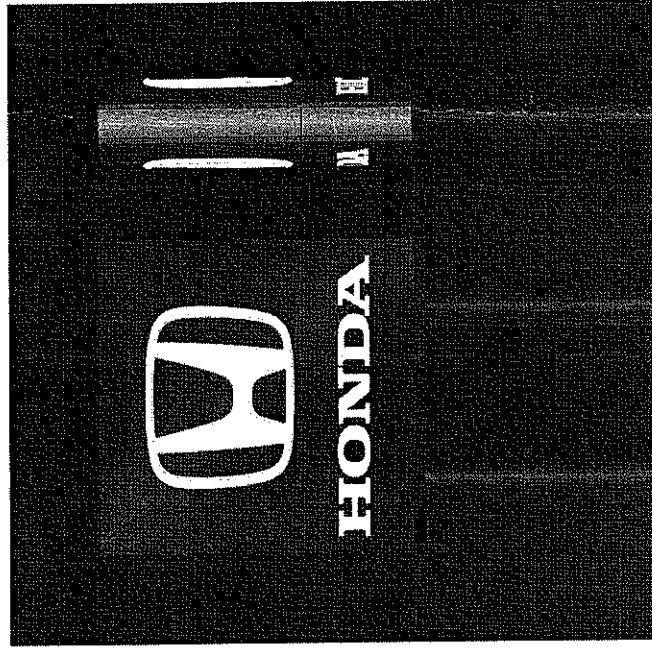
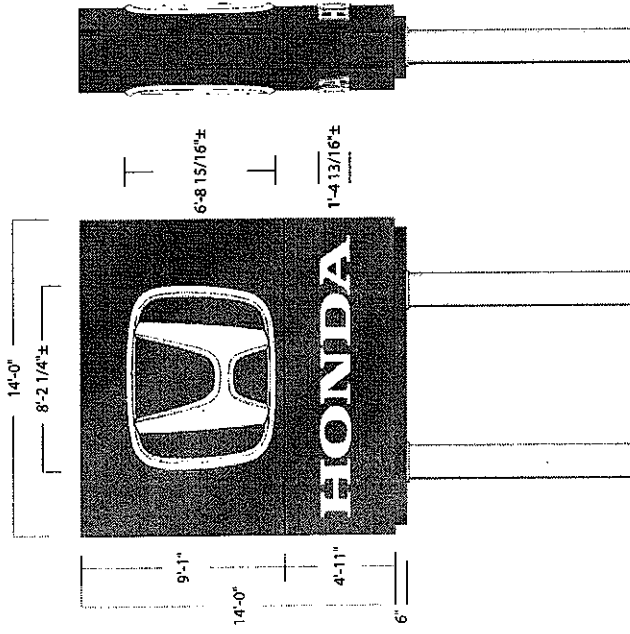
## GEN-3 HBS-14x14

Available in 50' / 60' / 100' heights



## Fabrication Detail

- Aluminum sign cabinet with recessed reveals on sides of cabinet
- Cabinet painted Honda Blue
- Aluminum face routed out with pushed through 3D molded acrylic logo & letters
- Internally illuminated
- Blue LED cove lighting in recess on sides of cabinet



First Name	215556	1-2279	11/11/11
Address	1301 West Kenda Lane	4 Unit 2	11/11/11
City	Ostry Farm	14-150	11/11/11
State	FL 32049	11/11/11	11/11/11
Zip	32049	11/11/11	11/11/11
Phone	904-271-1412	11/11/11	11/11/11

# Proposed Sign Location

